

Diversified Banks Sector

2019 Report – Key findings

67 companies in the sector



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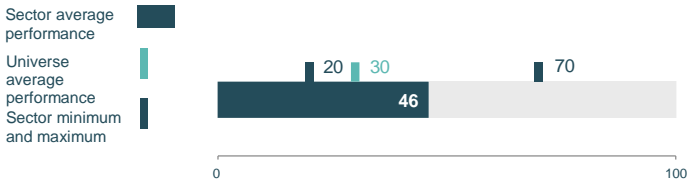
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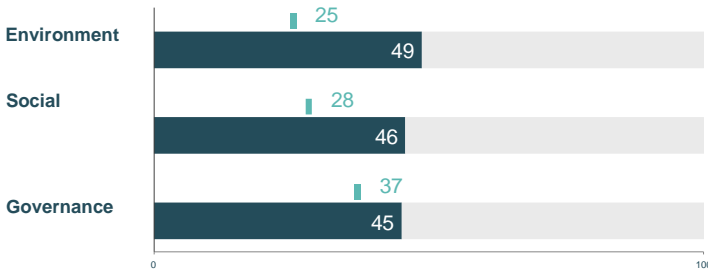
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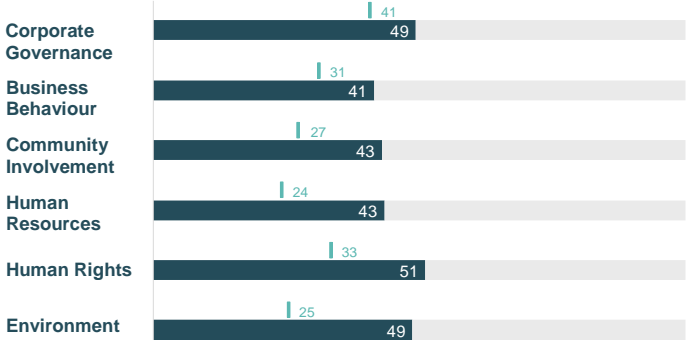
Key Findings – Diversified Banks sector



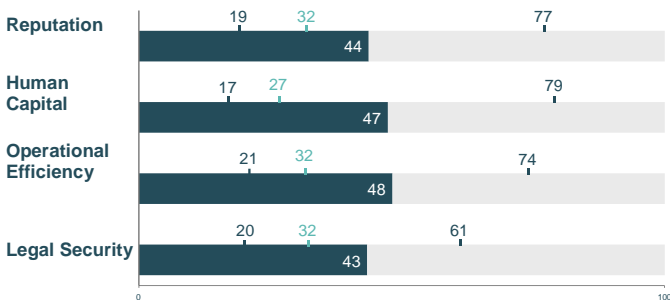
ESG PERFORMANCES – Sector & Universe



DOMAIN PERFORMANCES – Sector & Universe



RISK MITIGATION – Sector & Universe



TAKEAWAYS

- ▶ Diversified Banks and business ethics: culture and conduct have yet to be fully embedded in firm values
- ▶ Banks and Human Rights: more awareness is observed but stronger action is still asked by stakeholders
- ▶ Sustainable Development Goals (SDGs): still far to be fully integrated in banks' CSR strategy
- ▶ Diversified Banks support initiatives to tackle climate change, however only limited quantitative targets and indicators are disclosed
- ▶ Digitalization: investments in training and responsible management of reorganizations as key factors for transformation

TOP PERFORMERS

- Europe: BNP Paribas (70/100)
- North America: Toronto-Dominion (48/100)
- Asia Pacific: Commonwealth Bank of Australia; National Australia Bank (59/100)
- Emerging Markets: Banco Bradesco; Itau Unibanco Holdings (44/100)

MOST IMPROVED since 2017

- Europe: Bankia (+15)
- North America: Citigroup, The Bank of Nova Scotia, US Bancorp, National Bank of Canada (+2)
- Asia Pacific: DBS Group Holdings (+11)
- Emerging Markets: Banco Bradesco (+6)

MOST MATERIAL DRIVERS

| | |
|--------------------------|---|
| ADVANCED (60-100) | <ul style="list-style-type: none"> • Non-discrimination and diversity • Board of Directors |
| ROBUST (50-59) | |
| LIMITED (30-49) | <ul style="list-style-type: none"> • Internal controls & risk management • Responsible Customer Relations • Climate change • Information to customers • Health and safety • Financial inclusion • Social and economic development • Corruption and money laundering • Executive Remuneration • Reorganisation |
| WEAK (0-29) | |

CARBON FOOTPRINT

Share of companies in each level of carbon footprint



ENERGY TRANSITION

Share of companies in each level of energy transition performance



SUSTAINABLE GOODS & SERVICES

Share of companies in each level of involvement in goods and services contributing to sustainable development



CONTROVERSIES RISK MITIGATION

Share of companies in each performance level in terms of controversy risk management



About this document

This document is an extract of the Vigeo Eiris 2019 Report on the Diversified Banks General sector.

The full report contains:

- More detailed information on performances and impacts highlighted here (data for each zone, historical evolution on 3 years of global performance and on each criterion, top performers on each domain, etc.)
- Detailed description of each takeaway on risks and opportunities
- The overview of methodological framework applied to the sector (weights of criteria, nature of stakeholders' expectations and their vulnerability on each topic).
- Detailed description of the methodology of all Vigeo Eiris research lines.

If you are interested in knowing more, please contact our customer services team at: investorcustomer.service@vigeo-eiris.com.

About Vigeo Eiris

Vigeo Eiris is an independent international provider of environmental, social and governance (ESG) research and services for investors and public & private organisations. We undertake risk assessments and evaluate the level of integration of sustainability factors within the strategy and operations of organisations.

Vigeo Eiris offers a wide range of services:

- ▶ For investors: decision-making support covering all sustainable and ethical investment approaches (including ratings, databases, sector analyses, portfolio analyses, structured products, indices and more)
- ▶ For companies & organisations: supporting the integration of ESG criteria into business functions and strategic operations (including sustainable bonds, corporate ratings, CSR evaluations and more)

Vigeo Eiris methodology and rating services adhere to the highest quality standards. With a team of more than 240 experts of 28 different nationalities, Vigeo Eiris is present in Paris, London, Boston, Brussels, Casablanca, Hong Kong, Milan, Montreal, New York, Rabat, Santiago and Stockholm.

The Vigeo Eiris Global Network, comprising 6 exclusive research partners, is present in Australia, Brazil, Germany, Israel, Japan and Spain. For more information: www.vigeo-eiris.com

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