



PRESS RELEASE

November 22th 2012

Vigeo celebrates its tenth anniversary with the launch of a new range of ESG indices

L'Oreal awarded as the leader of the Vigeo French index and BT Group as the global leader.

On its tenth anniversary, **Vigeo**, the company created by Nicole Notat, and the leading European expert in the assessment of companies' social, environmental, and governance (ESG) practices, launched a **new range of indices** identifying companies with the most advanced ESG performance.

Vigeo will be creating four new indices the constituents of which will be reviewed on a six month basis:

- **Vigeo World 120** , the 120 most advanced companies in the world;
- **Vigeo Europe 120**, the 120 most advanced European companies;
- **Vigeo France 20**, the 20 most advanced French companies;
- **Vigeo United Kingdom 20**, the 20 most advanced British companies.

Vigeo and **NYSE Euronext**, the leading global operator of financial markets, are working together on the development and distribution of the new range of indices which will be based on Vigeo's proprietary research.

Companies contained in the indices are those achieving the highest score, as determined by a review of up to 330 indicators, assessed within 38 sustainability drivers.

For its tenth anniversary, Vigeo presented an ESG award to the leading companies from each of the new indices.

On November 1st, 2012

L'Oreal received an award as the leading company in the **Vigeo France 20** index and **BT Group** received an award as the leading company in the **Vigeo World 120, Vigeo Europe 120, and Vigeo UK 20** indices.

Composition of the new range of indices

The new indices cover a multitude of listed companies in North America, Asia-Pacific and Europe belonging to the Stoxx 1800 index; an index for which Vigeo has 93.16% market cap coverage.

The Vigeo indices do not exclude companies on the basis of values or ethical based assessment; unless a company has a product or activity which is prohibited by law or international conventions.

Two filters are applied to determine the new indices' constituents; companies are excluded if:

1. their level of commitment is insufficient with regard to their overall score or their score in one of six key areas reviewed by Vigeo.
2. they are subject to serious, proved, or recurrent controversies; seriously implicated in recent allegations which remain unresolved; or, face recent condemnation to which the company fails to provide corrective measures, or adopts an attitude of denial.

Fouad Benseddik, Director of Methodology and Institutional Relationships of Vigeo declares: *"We distinguish a company's ability to better control their corporate responsibility risks. Our 10 years of experience has taught us that there are multidimensional risks facing companies; but that these risks can be measured and assessed and there can be success for companies who can recognize and positively respond to them. The good news is also the preparation of our partnership with NYSE Euronext that will make our selections more intelligible to financial operators"*

George Patterson, Head of NYSE Euronext's European Indices Group adds *"Combining NYSE Euronext's 30 years of index development and servicing with Vigeo's award winning ESG research creates new opportunities for the financial community to track exemplary companies which exhibit best practices in corporate responsibility. We are very pleased Vigeo has chosen to work with us on the development of these innovative new indices."*

To download the press kit "New Vigeo indices", click here

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About Vigeo

Vigeo is the leading European expert in responsible performance. Founded in 2002 and headed by Nicole Notat, Vigeo measures the performances and risks of companies with regard to six areas of corporate social responsibility: environment, human rights, human resources, community involvement, business behaviour and corporate governance.

Vigeo offers two lines of services through two business brands:

- *Vigeo rating –the way to responsible investment-* offers a broad range of products and services to investors seeking a sustainable and responsible performance of their investments;
- *Vigeo enterprise –the way to responsible management-* conducts global CSR audits and benchmarks in organizations of all sizes, public and private, support teams and integrate CSR/SRI criteria into business functions and strategic operations.

Vigeo rating's research meets high quality standards and is externally certified to the CSRR-QS2.1 standard.

Vigeo is present in Paris, Casablanca, Brussels, Milan, London and Tokyo and has more than a hundred employees.

www.vigeo.com

About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-trader products.

With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE MKT, NYSE Alternext and NYSE Arca – represent one-third of the world's equities trading, the most liquidity of any global exchange group.

NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading.

The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index.

For more information, please visit: www.nyx.com