



Press Release

VBDO's Dutch SRI Week 2013: Vigeo and NYSE Euronext organize two SRI panel discussions

**“From Human Capital Management to Sustainable Performance”
and
“SRI indices: a tool to support SRI development and enhance companies’
Sustainable Performance”**

Amsterdam, 10 October 2013 – On the occasion of the VBDO's Dutch SRI Week 2013, **Vigeo**, the leading European expert in responsible performance and **NYSE Euronext**, the leading operator of financial markets and provider of innovative trading technologies, organized two panel discussions on SRI topics.

After an introduction by **Cees Vermaas, CEO of NYSE Euronext Amsterdam** and by **Michaël Notat, Head of Vigeo Markets Division**,

Giuseppe van Der Helm, Director of VBDO,

George Patterson, Managing Director NYSE Euronext Indices Europe,

Killian Wavoe, Professor in Human Resources Management & Consultant,

and **Aurélien Réquillart, Listed Products Sales Société Générale**,

exchanged their thoughts on the following topics:

“From Human Capital Management to Sustainable Performance”

The quality of human capital is generally recognized as an important, if not the most important, source of organizational success. However, there is no consensus in scientific literature as to what in particular serves as a source of competitive sustainable advantage – the possession of unique and valuable human resources or their effective management?

“SRI indices: a tool to support SRI development and enhance companies’ Sustainable performance”

SRI indices are increasingly used by Asset Managers as well as by companies which strive to enter and remain in the indices but what are the overview and trends for SRI indices in Europe and in the Netherlands in particular? What is their place in the variety of specialized and standardized products? What does it take to integrate an SRI index? Why and how are asset managers using SRI indices?

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About Vigeo

Vigeo is the leading European expert in responsible performance. Founded in 2002 and headed by Nicole Notat, Vigeo measures the performances and risks of more than 2500 companies, local and countries in the world with regard to six areas of corporate social responsibility: environment, human rights, human resources, business behavior and corporate governance.

Vigeo offers two lines of services through two business brands:

- *Vigeo rating –the way to responsible investment-* offers a broad range of products and services to investors seeking a sustainable and responsible performance of their investments ;
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- *Vigeo enterprise –the way to responsible management-* conducts global CSR audits and benchmarks in organizations of all sizes, public and private, support teams and integrate CSR/SRI criteria into business functions and strategic operations.

Vigeo rating's research meets high quality standards and is externally certified to the Arista standard.

Vigeo is present in Paris, Casablanca, Brussels, Milan, London and Tokyo and has more than 120 employees.

www.vigeo.com

About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products.

With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE MKT, NYSE Alternext and NYSE Arca – represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading.

The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies.

NYSE Euronext is in the S&P 500 index.

For more information, please visit: <http://www.nyx.com>