

EIRIS Emerging Markets Service provides environmental, social and governance (ESG) research to enable investors to apply ESG strategies to their global emerging market portfolios.

Emerging markets offer big investment opportunities, but each economy poses its own distinct set of ESG challenges for responsible investors. From governance to business ethics, political instability to human rights, investing in emerging markets carries a high degree of risk which has the potential to severely impact upon business profits and investment returns.

› Local knowledge, global coverage

EIRIS Emerging Markets Service provides an understanding of these ESG risks and is designed to support a broad range of responsible investment strategies. Our unique global platform of research partners, many located in key emerging markets around the world, ensures our global coverage of emerging market companies takes account of locally-relevant ESG themes and draws on local knowledge and expertise.

EIRIS Emerging Markets Service covers the world's most commonly-invested companies, spread across thirty emerging economies. It offers different packages of research enabling investors to screen and track compliance with global conventions across a broad, global, emerging markets universe of 800 companies, or drill down further into the ESG risk performance of the largest 300 of these:

Screens available on over 800 emerging market companies	
Convention Watch	› Analyses how well emerging market companies are upholding widely-supported principles and addressing the associated ESG risks to their businesses
Negative Screening	› Track emerging market company involvement in controversial business activities such as alcohol, gambling, pornography and tobacco
Controversial Weapons	› Provides a complete assessment of emerging market company involvement in controversial weapons

ESG risk analysis covering the world's 300 largest emerging market companies	
Environment	› Environmental impact, policy, management systems and reporting › Biodiversity › Climate change
Social	› Human rights policy, management systems and reporting › Supply chain exposure, policy, management systems and reporting › Health & safety
Governance	› Board practice › Bribery risk exposure, policy, management systems and reporting › Business details



EIRIS has a successful track record in working with responsible investors around the world to understand and monitor company ESG performance in emerging markets. We've worked with leading emerging market stock exchanges in South Africa and Mexico to develop sustainability indices which have become highly successful in driving ESG performance and disclosure.

› Features and benefits

Our unique global platform of research partners located in Africa, Asia-Pacific, Latin America and the Middle East, ensures our global emerging markets research captures local knowledge, experience and expertise. Furthermore, our ESG analysts possess the broad set of language skills and an understanding of local business culture necessary to research emerging market companies in different parts of the world.

- › Rate, rank and screen emerging market companies to reduce risk or identify better emerging market performers
- › Screen on 800 emerging market companies across 30 emerging market economies
- › Drill-down further into the ESG risk profile of 300 of these most commonly-invested emerging market companies to get an overall picture of each company's risk management and performance
- › Compare developed-market companies with their emerging market peers on core ESG criteria
- › Align your emerging markets investments with you existing responsible investment policy
- › Extend your portfolio into new emerging market regions by integrating ESG
- › Focus your emerging market strategy to capture the most material ESG issues
- › Extend Principles for Responsible Investment commitments to emerging markets

› Why choose EIRIS?

Experience

- › EIRIS has 30 years' experience of global expertise on responsible investment research

Knowledge

- › Our unique global platform of research partners enables us to offer global coverage of emerging markets which captures local knowledge, experience and expertise

Expertise

- › Our global team of analysts possess the foreign language skills necessary to research companies across different emerging market economies

Coverage

- › We cover around thirty emerging market economies around the world

Quality

- › Our research is underpinned by rigorous, externally verified, quality-control processes

Independence

- › EIRIS does not provide commercial services to companies. We exist solely to research companies for use by investors

› To find out more about EIRIS' products and services please visit www.eiris.org, email contact@eiris.org or call:

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