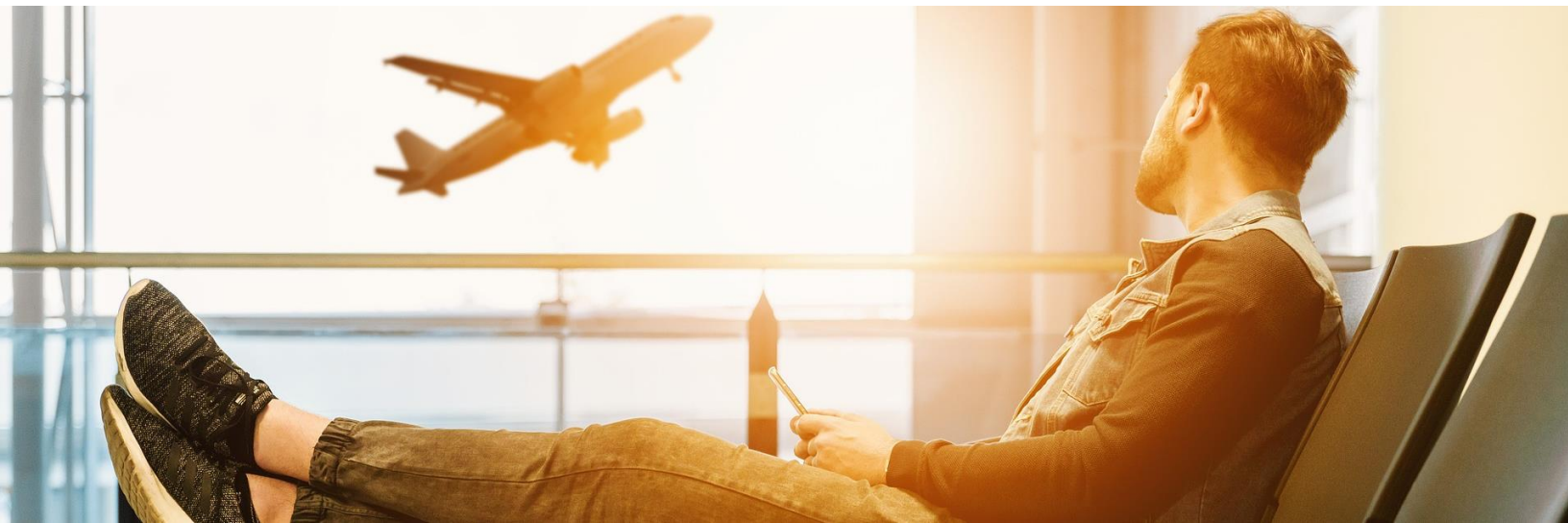


# Travel & Tourism Sector

## 2018 Report – Key Findings



83 companies in the sector

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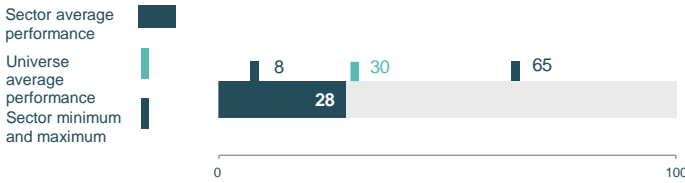
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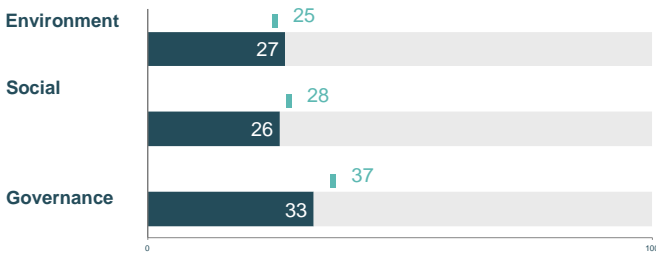
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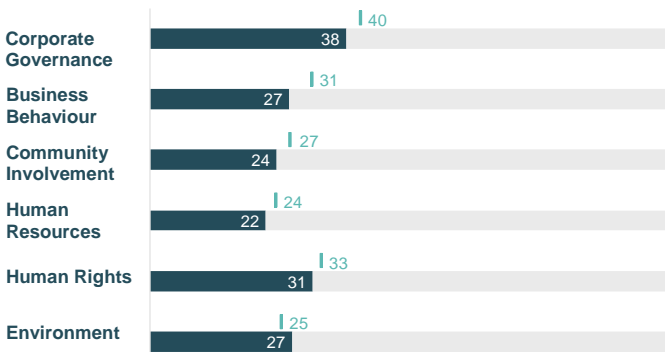
# Key Findings 2018—Travel & Tourism sector



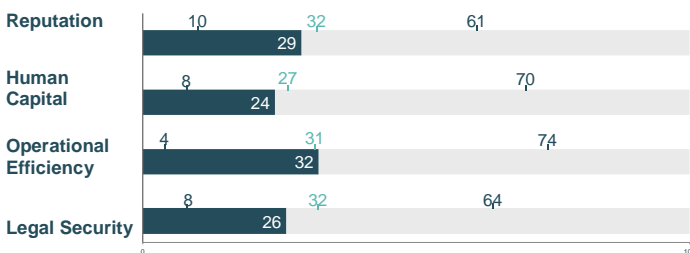
## ESG PERFORMANCES — Sector & Universe



## DOMAIN PERFORMANCES — Sector & Universe



## RISK MITIGATION— Sector & Universe



## TAKEAWAYS

- ▶ The growing interest for responsible tourism and sustainable mobility is an opportunity that the sector does not appear to grasp yet. Our findings reveals that 58% of companies do not report on these key topics.
- ▶ The Travel & Tourism sector displays a weak performance on labour relations, with the airlines subsector being the most involved in controversies on the subject.
- ▶ Despite international efforts, sexual exploitation of children is still a risk for the tourism industry. However only 28% of the companies disclose a dedicated commitment.
- ▶ Carbon emissions remain a critical issue for the sector as 84% of the companies have between significant and intense carbon footprint.

## TOP PERFORMERS

- Europe: SNCF (65/100)
- North America: Delta Air Lines (43/100)
- Asia Pacific: Qantas Airways (43/100)
- Emerging Markets: China Airlines; Latam Airlines (43/100)

## MOST IMPROVED since 2017

- Europe: Europcar Mobility Group; RATP (+17)
- North America: American Airlines Group; Delta Air Lines (+7)
- Asia Pacific: ComfortDelGro (+6)
- Emerging Markets: China Airlines (+25)

## MOST MATERIAL DRIVERS

<b>ADVANCED (60-100)</b>	
<b>ROBUST (50-59)</b>	
<b>LIMITED (30-49)</b>	<ul style="list-style-type: none"> <li>• Board of Directors</li> <li>• Environmental strategy</li> <li>• Customer relations</li> </ul>
<b>WEAK (0-29)</b>	<ul style="list-style-type: none"> <li>• Energy</li> <li>• Social and economic development</li> <li>• Social standards in the supply chain</li> <li>• Reorganisation</li> <li>• Career management</li> <li>• Water</li> </ul>

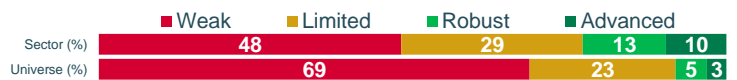
## CARBON FOOTPRINT

Share of companies in each level of carbon footprint



## ENERGY TRANSITION

Share of companies in each level of energy transition performance



## SUSTAINABLE GOODS & SERVICES

Share of companies in each level of involvement in goods and services contributing to sustainable development



## CONTROVERSIES RISK MITIGATION

Share of companies in each performance level in terms of controversy risk management



## About this document

This document is an extract of the Vigeo Eiris 2018 Report on the Travel & Tourism sector.

The full report contains:

- More detailed information on performances and impacts highlighted here (data for each zone, historical evolution on 3 years of global performance and on each criterion, top performers on each domain, etc.)
- Detailed description of each takeaway on risks and opportunities
- The overview of methodological framework applied to the sector (weights of criteria, nature of stakeholders' expectations and their vulnerability on each topic).
- Detailed description of the methodology of all Vigeo Eiris research lines.

If you are interested in knowing more, please contact our customer services team at: [global-sales@vigeo-eiris.com](mailto:global-sales@vigeo-eiris.com).

## About Vigeo Eiris

Vigeo Eiris is an independent international provider of environmental, social and governance (ESG) research and services for investors and public & private organisations. We undertake risk assessments and evaluate the level of integration of sustainability factors within the strategy and operations of organisations.

Vigeo Eiris offers a wide range of services:

- ▶ For investors: decision-making support covering all sustainable and ethical investment approaches (including ratings, databases, sector analyses, portfolio analyses, structured products, indices and more)
- ▶ For companies & organisations: supporting the integration of ESG criteria into business functions and strategic operations (including sustainable bonds, corporate ratings, CSR evaluations and more)

Vigeo Eiris methodology and rating services adhere to the highest quality standards. With a team of more than 240 experts of 28 different nationalities, Vigeo Eiris is present in Paris, London, Boston, Brussels, Casablanca, Hong Kong, Milan, Montreal, Rabat, Santiago and Stockholm.

The Vigeo Eiris Global Network, comprising 6 exclusive research partners, is present in Australia, Brazil, Germany, Israel, Japan and Spain. For more information: [www.vigeo-eiris.com](http://www.vigeo-eiris.com)

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