

Publishing Sector

2019 Report – Key Findings



37 companies in the sector

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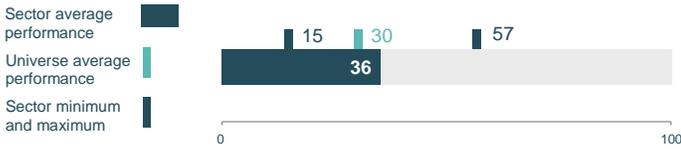
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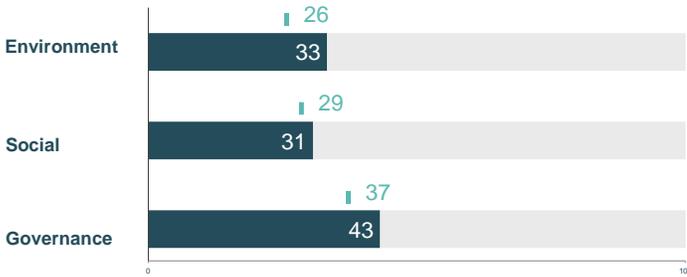
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Key Findings 2019 – Publishing sector



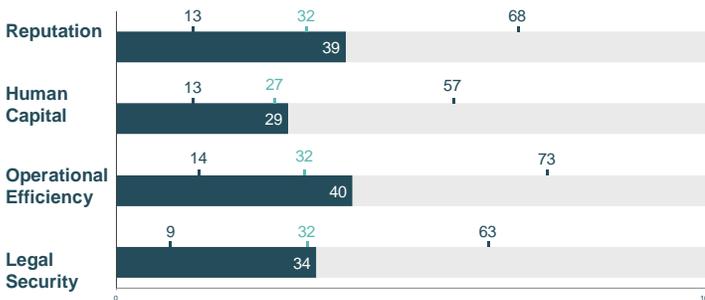
ESG PERFORMANCES – Sector & Universe



DOMAIN PERFORMANCES – Sector & Universe



RISK MITIGATION – Sector & Universe



TAKEAWAYS

- ▶ Digitalisation of the Publishing sector, risks for privacy and the implications in terms of data protection.
- ▶ The digital transformation of the Sector challenges Publishers' ability to sustain employment and manage reorganisation responsibly.
- ▶ With the potential to promote access to information, how are Publishers bridging the knowledge divide and contributing to the achievement of the United Nations Sustainable Development Goals?
- ▶ In light of the transition to a more digitally oriented marketplace, how are companies addressing the environmental impacts from waste production?

TOP PERFORMERS

Europe: Lagardère (57/100)
 North America: Transcontinental (38/100)
 Asia Pacific: Dai Nippon Printing (41/100)

MOST IMPROVED since 2018

Europe: Euromoney Institutional Investor (+8)
 North America: Tripadvisor (+5)
 Asia Pacific: No progress

MOST MATERIAL DRIVERS

ADVANCED (60-100)	
ROBUST (50-59)	<ul style="list-style-type: none"> Board of Directors
LIMITED (30-49)	<ul style="list-style-type: none"> Fundamental human rights Corruption & journalist integrity
WEAK (0-29)	<ul style="list-style-type: none"> Societal impact of products/services Reorganisation

CARBON FOOTPRINT

Share of companies in each level of carbon footprint



ENERGY TRANSITION

Share of companies in each level of energy transition performance



SUSTAINABLE GOODS & SERVICES

Share of companies in each level of involvement in goods and services contributing to sustainable development



CONTROVERSIES RISK MITIGATION

Share of companies in each performance level in terms of controversy risk management



About this document

This document is an extract of the Vigeo Eiris 2019 Report on the Publishing General sector.

The full report contains:

- More detailed information on performances and impacts highlighted here (data for each zone, historical evolution on 3 years of global performance and on each criterion, top performers on each domain, etc.)
- Detailed description of each takeaway on risks and opportunities
- The overview of methodological framework applied to the sector (weights of criteria, nature of stakeholders' expectations and their vulnerability on each topic).
- Detailed description of the methodology of all Vigeo Eiris research lines.

If you are interested in knowing more, please contact our customer services team at: investorcustomer.service@vigeo-eiris.com.

About Vigeo Eiris

Vigeo Eiris is an independent international provider of environmental, social and governance (ESG) research and services for investors and public & private organisations. We undertake risk assessments and evaluate the level of integration of sustainability factors within the strategy and operations of organisations.

Vigeo Eiris offers a wide range of services:

- For investors: decision-making support covering all sustainable and ethical investment approaches (including ratings, databases, sector analyses, portfolio analyses, structured products, indices and more)
- For companies & organisations: supporting the integration of ESG criteria into business functions and strategic operations (including sustainable bonds, corporate ratings, CSR evaluations and more).

Vigeo Eiris obtained ISO 9001: 2015 certification for its processes relating to methodology, rating, sale and delivery of its data to all types of investors.

Vigeo Eiris methodology and rating services adhere to the highest quality standards. With a team of more than 240 experts of 28 different nationalities, Vigeo Eiris is present in Paris, London, Brussels, Casablanca, Hong Kong, Milan, Montreal, New York, Rabat and Santiago. The Vigeo Eiris Global Network, comprising 4 exclusive research partners, is present in Brazil, Germany, Israel and Japan. For more information: www.vigeo-eiris.com

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